

KCNC TV

CONTRACT NO. REV.

1181-63487-1

DATE PRINTED

11/05/12

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

PAGE 1

6989	AGENCY (OR SERVICE) ACTING AS AGENT FOR 342692		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MUNDY KATOWITZ MEDIA		FAIR SHARE ACTION-PRIORITIES USA ACTION		
AND	1322 G St SE		3845 Tennyson St # 150		
ADDRESS	Washington	DC 20003-3021	Denver	CO 80212-2107	
CONTACT	CASEY BESSETTE		PRODUCT FAIR SHARE ACTION - PRIORITIES		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1917	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/06/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	05:00A	05:28A	30S	11/02/12-11/02/12	NEWS 4 EARLY 5-5:28AM	1	600.00	600.00
2	11000..	2	05:00A	05:28A	30S	11/05/12-11/06/12	NEWS 4 EARLY 5-5:28AM	2	600.00	1200.00
3	00001..	1	05:28A	06:00A	30S	11/02/12-11/02/12	NEWS 4 EARLY 5:28-6:00AM	1	800.00	800.00
4	11000..	2	05:28A	06:00A	30S	11/05/12-11/06/12	NEWS 4 EARLY 5:28-6:00AM	2	800.00	1600.00
5	00001..	1	06:00A	07:00A	30S	11/02/12-11/02/12	NEWS 4 TODAY	1	1000.00	1000.00
6	10000..	1	06:00A	07:00A	30S	11/05/12-11/05/12	NEWS 4 TODAY	1	1000.00	1000.00
7	00001..	1	07:00A	08:58A	30S	11/02/12-11/02/12	THE EARLY SHOW	1	850.00	850.00
8	11000..	2	07:00A	08:58A	30S	11/05/12-11/06/12	THE EARLY SHOW	2	850.00	1700.00
9	00001..	1	09:57A	11:00A	30S	11/02/12-11/02/12	PRICE IS RIGHT	1	4000.00	4000.00
10	10000..	1	09:57A	11:00A	30S	11/05/12-11/05/12	PRICE IS RIGHT	1	4000.00	4000.00
11	00001..	1	12:00N	12:25P	30S	11/02/12-11/02/12	NEWS 4 AT NOON	1	1500.00	1500.00
12	10000..	1	12:00N	12:25P	30S	11/05/12-11/05/12	NEWS 4 AT NOON	1	1500.00	1500.00
13	00001..	1	05:00P	05:30P	30S	11/02/12-11/02/12	NEWS 4 AT 5 PM	1	3000.00	3000.00
14	10000..	1	05:00P	05:30P	30S	11/05/12-11/05/12	NEWS 4 AT 5 PM	1	3000.00	3000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

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ADDRESS	Washington	DC 20003-3021	Denver	CO 80212-2107	
	USA		USA		
CONTACT	CASEY BESSETTE		PRODUCT FAIR SHARE ACTION - PRIORITIES		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 1917	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
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			FROM	TO						
15	00001..	1	06:00P	06:30P	30S	11/02/12-11/02/12	CBS4 NEWS AT 6	1	3000.00	3000.00
16	10000..	1	06:00P	06:30P	30S	11/05/12-11/05/12	CBS4 NEWS AT 6	1	3000.00	3000.00
17	1.....	1	06:27P	06:58P	30S	11/05/12-11/05/12	XFINITY MONDAY LIVE	1	1800.00	1800.00
18	00001..	1	10:35P	11:37P	30S	11/02/12-11/02/12	LATE SHOW WITH DAVID	1	2000.00	2000.00
19	10000..	1	10:35P	11:37P	30S	11/05/12-11/05/12	LATE SHOW WITH DAVID	1	2000.00	2000.00
20	00001..	1	12:37A	01:13A	30S	11/02/12-11/02/12	CBS 4 NEWS @ 10 REPEAT	1	300.00	300.00
21	10000..	1	12:37A	01:13A	30S	11/05/12-11/05/12	CBS 4 NEWS @ 10 REPEAT	1	300.00	300.00
22	...1..1	2	04:30A	05:00A	30S	11/01/12-11/04/12		2	250.00	500.00
23	1.....	1	04:30A	05:00A	30S	11/05/12-11/05/12		1	250.00	250.00
24	.00001..	1	06:30P	06:58P	30S	11/02/12-11/02/12	CBS4 NEWS AT 630PM	1	3000.00	3000.00
251.	1	05:00A	07:30A	30S	11/03/12-11/03/12	SATURDAY 5-730 NEWS ROTATION	1	400.00	400.00
261.	1	04:58P	06:00P	30S	11/03/12-11/03/12	NEWS 4 AT 5P - SATURDAY	1	750.00	750.00
271.	1	10:35P	11:35P	30S	11/03/12-11/03/12	CSI MIAMI	1	500.00	500.00
281.	1	11:35P	12:35A	30S	11/03/12-11/03/12	CLOSER	1	400.00	400.00
291	1	05:57A	07:58A	30S	11/04/12-11/04/12	NEWS 4 THIS MORNING	1	500.00	500.00

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301	1	10:35P	11:07P	30S	11/04/12-11/04/12	BRONCOS ALL ACCESS	1	1500.00	1500.00
311	1	11:07P	12:07A	30S	11/04/12-11/04/12	CLOSER	1	500.00	500.00
Total Contract:								35		46450.00

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